

President's Report 2021

By Sarah Lowis

- First Virtual Festival
- Coastal Dance Festival Collaboration
- 68 indiv. performers + 11 ensembles
- 199 performances (incl. multiple selections by same performers)
- 7 Disciplines
- 8 Adjudicators
- 35 Awards (excluding Dance)
- 18 Provincial participants (13 competitors and 5 merited)
- 1 first at Provincials (Ballet)
- 22 Sponsors & 8 Donors
- 5 Grants applied and 5 received

SHOUT OUT TO OUR VOLUNTEERS

DAVID POON

REGISTRAR

EDMUND ARCEO

WEBMASTER

GAYLIN WEBBER

DIRECTOR

JANICE BRUNSON

WOODWIND & BRASS/PERCUSSION/BAND & VOICE DISCIPLINE COORDINATOR

JOHANNA WALDORF

DIRECTOR

LEANNE WALDORF

TREASURER

SANDI MCGINNIS

SPEECH & DRAMATIC ARTS DISCIPLINE COORDINATOR

SARAH LOWIS

PRESIDENT & SECRETARY

SERENA EADES

BOWED STRINGS DISCIPLINE COORDINATOR

SHANNON GEUE

FUNDRAISING

TEGAN CESCHI-SMITH

FOLK INSTRUMENTAL DISCIPLINE COORDINATOR

ZOE BARBARO & JULIE IZAD

DANCE, COASTAL DANCE FESTIVAL

The logo for the 47th anniversary of the Sunshine Coast Festival of the Performing Arts. It features the number '47' in a large, stylized font with a 'TH' superscript. The numbers are filled with a vibrant, multi-colored gradient of purple, blue, and yellow.

SUNSHINE COAST
FESTIVAL OF THE
PERFORMING ARTS

COASTFESTIVAL.COM

A banner with a colorful, abstract background of overlapping geometric shapes in shades of orange, yellow, blue, and purple. The text is centered in white, bold, sans-serif font.

**48TH SUNSHINE COAST FESTIVAL
OF THE PERFORMING ARTS
APRIL 11-30, 2022**

- In Person
- April 11 to 30, 2022
- Highlights Concert: Saturday, May 7, 2022 (to be confirmed)
- Open to amateur performers of all ages and abilities
- Venues and disciplines to be confirmed
- All COVID protocols required by the Public Health Officer will be followed



SCFPA 2022- 2024 Strategic Plan

Informed by:

- Distributed to 106 people on SCFPA mailing list (and possibly others) using third party survey tool – Survey Monkey
- Open August 31 to September 6, 2021
- Response rate: 19 complete and 16 partial for a total of 36 (34%)

Note: Actions and Measures not included in the diagram.

<p>VISION: Be a bastion of lifelong learning through the performing arts.</p> <p>MISSION: SCFPA supports, grows, and promotes amateur performing artists of all ages and abilities on the Sunshine Coast.</p>		
<p>OUR STORY / VALUE PROPOSITION</p> <p>The Sunshine Coast Festival of the Performing Arts (SCFPA) believes we can be a bastion of lifelong learning through the performing arts by supporting, growing, and promoting amateur performing artists of all ages and abilities on the Sunshine Coast. We do this by nurturing artistic excellence and providing opportunities to share and perform.</p>		
<p>STRATEGIC PRIORITY #1</p> <p>Promote: Promote inclusion, diversity, equity and accessibility (IDEA).</p>	<p>STRATEGIC PRIORITY #2</p> <p>Grow: Grow community engagement and awareness alongside performer participation.</p>	<p>STRATEGIC PRIORITY #3</p> <p>Support: Support and strengthen organizational and financial capacity.</p>
<p>OBJECTIVES</p> <ol style="list-style-type: none"> 1. Encourage the performance of works by BIPOC and LGBTQ2S+ composers and authors through incentivized participation by December 2021. 2. Encourage performers of diverse ethnic identities by working to engage more ethnically diverse adjudicators by December of each year. 3. Have seeking out ethnically diverse board members and volunteers as part of leadership succession plans, on an ongoing basis. 4. Make participation in the Festival more financially accessible by reducing financial barriers for the 2022 Festival and beyond. 	<p>OBJECTIVES</p> <ol style="list-style-type: none"> 1. Offer guidance by creating 6 videos (board orientation, performers, parents to support performers, volunteers, and what adjudicators look for, what the festival is about) by January 2022. 2. Provide performing opportunities for community engagement by holding two public special events annually, and one pre Festival event showcasing adjudicator/s. 3. Celebrate SCFPA's story for our 50th Anniversary by creating historical material and communications leading up to and for 2024 over the next 3 years. 4. Increase our marketing and communication effectiveness by drafting marketing and communications activities plans by December 2021 and then implement and evaluate annually. 	<p>OBJECTIVES</p> <ol style="list-style-type: none"> 1. Increase the operational capacity through paid services and/or volunteerism according to identified roles and responsibilities. 2. Capture knowledge by recording operational activities and procedures, accessible to those who need access according to established processes, on an ongoing basis. 3. Explore partnerships and collaborations in pursuit of the mission and vision through a stakeholder analysis over the next two years.

An abstract painting featuring a collage of vibrant colors including red, blue, yellow, purple, and green. The composition includes stylized hands, a violin, and a blue object that resembles a microphone or a pen. The overall style is expressive and modern.

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